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Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i>				<i>Complete if Known</i>	
				Application Number	09/702,045
				Filing Date	October 31, 2000
				First Named Inventor	Louis J. Morsberger
				Group Art Unit	Unassigned
				Examiner Name	Unassigned
Sheet	1	of	3	Attorney Docket Number	MFSI-001/01US

U.S. PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code ² (if known)			
QMB		4,872,113	705/10	Dinerstein	Oct. 3, 1989	
QMB		5,056,019	705/14	Schultz et al.	Oct. 8, 1991	
QMB		5,619,558	329/92.01	Jheeta	Apr. 8, 1997	
QMB		5,915,243	705/14	Smolen	June 22, 1999	
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QMB		6,070,147	705/14	Harms et al.	May 30, 2000	
QMB		6,102,287	235/350	Matyas, Jr.	Aug. 15, 2000	

[illegible]

Examiner Signature	<i>John R. Boyce</i>	Date Considered	12/10/03
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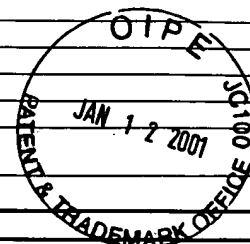
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				Examiner Name	Unassigned
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OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS			
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QAB		DELL, A.; "The Next Big Wave," <i>The Industry Standard</i> , August 21, 2000, p. 83	
QAB		Digital Marketing Services Website, Incentive Marketing, http://www.dmsdallas.com/marketing.html , 3 pages	
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Examiner Signature	<i>Alida R. Beyer</i>	Date Considered	12/10/03
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		First Named Inventor	Louis J. Morsberger		
		Group Art Unit	2163		
		Examiner Name	Unassigned		
Sheet	1	of	1	Attorney Docket Number	MFSI-001/01US

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		Number	Kind Code ² (if known)		
QUB	A1	4,345,315	705/10	Cadotte et al.	08-17-1982
QUB	A2	5,724,262	302/186	Ghahramani	03-03-1998
QUB	A3	5,808,908	702/182	Ghahramani	09-15-1998
QUB	A4	5,915,243	705/14	Smolen	06-22-1999
QUB	A5	6,029,195	725/116	Herz	02-22-2000
QUB	A6	6,088,717	709/201	Reed et al.	07-11-2000
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QUB	A8	6,343,275	B1 705/26	Wong	01-29-2002

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Examiner Signature	<i>Quila Robinson - Bayce</i>	Date Considered	12/10/03
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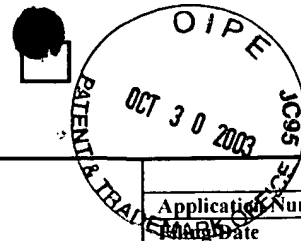
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OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS		
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (e.g., magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.
QMB	2	Dyan Machan, "An Edison for a New Age?" Forbes, May 17, 1999, 178-85.
QMB	3	e-Satisfy.com, Home, available at www.customerinsights.com (2000).
QMB	4	Active Research, "Market Research Automation Services (3 pages), available at www.activeresearch.com/products/ara_1.html (no date)
QMB	5	Active Research, "About Active Research Advisor," (2 pages), available at www.activeresearch.com/products/ara_4a.htm .
QMB	6	Active Research, "About Active Research Update," (2 pages), available at www.activeresearch.com/products/ara_4b.htm
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QMB	8	Active Research, "About Active Research Quarterly," (2 pages), available at www.activeresearch.com/products/ara_4d.htm
QMB	9	eBay.co.uk "What is Feedback?" (2 pages), available at http://pages.ebay.co.uk/services/forum/feedback.html (Prior to Nov. 11, 2001)
QMB	10	eBay.co.uk, "Why is the Feedback Forum one of Your most Valuable Tools?" (2 pages), available at http://web.archive.org/web/1999112725226/http://pages.ebay.co.uk/services/forum/feedback.html (1999).
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QMB	12	CheckFree, "About CheckFree: News," (5 pages), available at wysiwyg://9/http://checkfree.com/newsresults/1,1074,233,00.html (1999).

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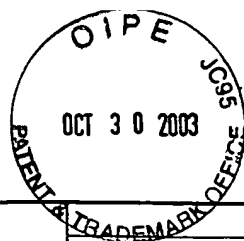
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QAB	13	TeleCheck, "Making Checks Our Responsibility," (2 pages), available at wysuwyg://17/http://www.telecheck.com/home/home.html (1999).		
QAB	14	Louis Trager, "ValueStar finds golden goose in consumer guide," San Francisco Examiner, Business, D-1, D-7 (Feb. 25, 1996).		
QAB	15	ValueStar, "Register Online," www.marmalade.com/vs_bs/web1/consumer/register/register.html (non-public development server) 1 page, Oct. 8, 1999.		
QAB	16	ValueStar, "Consumer Benefits," www.marmalade.com/vs_bs/web1/consumer/benefit/benefits.html (non-public development server) 3 pages, Oct. 14, 1999.		
QAB	17	ValueStar, "Rate This Company," www.marmalade.com/vs_bs/web1/consumer/rate/rate_comp.html (non-public development server) 3 pages, Oct. 21, 1999.		
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QAB	19	ValueStar, "Rating Process," www.marmalade.com/vs_bs/web1/consumer/rate/rate.html , (non-public development server) 1 page, October 25, 1999.		

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